

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Ravindra K. Shetty et al.

Title: SYSTEM AND METHOD FOR BUSINESS GOAL-OPTIMIZATION WHEN CUSTOMER DEMAND CANNOT BE SATISFIED

Docket No.: H0002099.33506

Serial No.: 09/893,091

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Examiner: Peter H. Choi

Group Art Unit: 3623

MS Appeal Brief

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

We are transmitting herewith the following attached items (as indicated with an "X"):

☒ A return postcard.

☒ A Substitute Appeal Brief (49 Pages).

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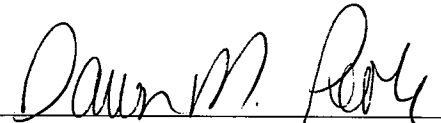
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CERTIFICATE UNDER 37 CFR 1.8: The undersigned hereby certifies that this correspondence is being filed using the USPTO's electronic filing system EFS-Web, and is addressed to: MS Appeal Brief, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on this 14th day of February, 2008.


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(GENERAL)